



2010 Fact Sheet

Our Mission

To safeguard the community's gifts of blood and tissue with uncompromising quality and excellence in customer service.

Life is in your hands Initiative

Launched in 2007, the initiative's goal is to *"permanently increase the blood supply in Central Texas."*

Blood Supply and Facts

- Every two seconds someone needs blood.
- 4.5 million Americans could die each year without life-saving blood transfusions.
- There is no substitution for human blood.
- Red blood cells are perishable after 42 days. Platelets must be used within five days.
- Platelets help blood clot and can give cancer, transplant, and trauma, patients a chance to live.
- Most donors don't know they can donate quarterly. Currently, 60% of blood donors only donate once a year.

Blood Usage and Collections

- Approximately 200 whole blood and platelet donations are needed on a daily basis.
- Last year, we collected over 60,000 whole blood and 7,200 apheresis platelet donations.
- Each year we host over 1,300 mobile blood drives held at businesses, churches, and other groups. These drives provide approximately 60% of The Blood Center's donations each year.
- Blood drives held at high schools supply more than 20% of The Blood Center's donations each year.
- We are the exclusive provider and guardian of the community blood supply for more than 37 medical facilities in a 10 county service area of Central Texas.

Donor Center Satellites and Growth

We have five locations for blood donation: Austin, Cedar Park, Georgetown, Round Rock, and South Austin. The population of Austin area has grown 8.1% since 2000 and is projected to continue increasing by 19,000 people a year.

Tissue Center

- The Tissue Services division was established in 1985 due to the increasing demand for allograft tissue.
- Last year, we surgically recovered tissue from approximately 300 donors and assisted with donor family services.
- Our main facility is located in Austin with a satellite office in Corpus Christi.